

# Anderson Joseph

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Benin City, edo state

## Summary

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Frontend Web Developer and SEO Specialist with 2+ years in blending art of design with skill of programming to deliver engaging user experience through efficient website development, proactive feature optimization, and relentless debugging and making websites and business rank in google top page.

Also a team player and ready to learn and in a fast pace environment to bring satisfaction to his client and the consumers of the products.

## Education

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### Meta Frontend Developer

Coursera • Mountain view, California

12/2023

Currently Studying for a professional certificate from Meta and Coursera on Frontend Development

### SEO Specialization

Coursera • Benin City, edo state

10/2023

- Currently completing courses in Technical SEO, Keyword Research and other Advance SEO Strategies from University of California Davis

### Search Engine Optimization

Simplilearn • Benin City, BC

04/2023

Certificate of Completion in Advance Search Engine Optimization

### Responsive Design

Freecodecamp • California USA

12/2022

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- Currently completing courses in Data structures and Algorithms

### ICT and Web Development

NABTEB • Benin City Nigeria

12/2021

Level 2 Certificate in ICT and Web Development

### Web Development

Edobits ICT Academy • Benin City Nigeria

09/2021

Degree in Web Development, soft skills, Microsoft Office, Basic Design

### Arts

Standard High School • Benin City Nigeria

08/2019

Senior School Leaving Certificate

### SSCE

Future light school • Igando Lagos Nigeria

06/2013

First School Leaving Certificate

## Skills

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HTML, Javascript, CSS, Teamwork, Problem Management, Customer Service, Behavior Management, SEO, ReactJS, NextJs, WordPress, Webflow

## Experience

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### SEO Specialist

Welup Digital • Benin city , Edo

08/2021 - Present

- Worked with departments across the company, including marketing and project management, in making the website and their business rank number 1 on Google, Bing and other search engine.

### Web Development Trainer

Edo State Skill Development Agency (EdoJobs) • Benin City, Bc

02/2023 - 03/2023

The students were taught web development using HTML,CSS, Javascript and React and were able to create responsive, secured and functional websites for various purpose in 2 months. They were also familiar with various Programming Terminology and also learnt how to use version control with Git and Github, Test driven development using Jest and creating Interface using Material UI, Chakra UI etc.

### Web Developer

Romanspage Global • Benin City, Edo

01/2022 - 02/2023

Developed an innovative HR skills education platform using React, Next.js, and JavaScript. Designed and implemented interactive user interfaces, student and teacher dashboard, optimized performance, and ensured seamless user experience. Integrated cutting-edge technologies to enhance learning outcomes. Demonstrated strong problem-solving skills and expertise in front-end development, collaboration using GitHub and Trello.

### Skills Trainer

IOM • Benin City, Bc

10/2022 - 12/2022

Hired by IOM - UN Immigration as the lead trainer for ICT skills in a rural area, focusing on immigrants. Designed and delivered comprehensive training programs, empowering individuals with essential digital competencies. Demonstrated expertise in ICT training methodologies, curriculum development, and fostering inclusive learning environments. Under my tutelage, the students learnt basic ICT skills using Microsoft Office and also how to design flyers, banners and other basic graphic design using Photoshop in 2 months.

### Web Developer Trainer

Edobits ICT Academy • Benin City Nigeria, Edo

09/2021 - 12/2021

- Worked with the management as a interim web development teacher for the academy
- Taught the students HTML, CSS and Javascript.

### Web Developer

Welup Digital • Benin City Nigeria

12/2020 - 12/2021

- Researched and implemented correct coding practices for SEO, resulting in an average of 55% higher search engine rankings than previously
- Managed the website backend to respond to leads, response and recommendations.
- Revamped design tools and processes for web developers and designers
- Redesigned the website to create a more visually appealing, user-friendly experience

## Certificates

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Diploma Degree in Web Development from Edobits ICT Academy, Level 2 Diploma Certified from NABTEB , Pirple Certificate in Frontend Fundamentals